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A Vineyard Development and Expansion Program
Funding the Growth of New and Existing Vineyards
by the Virginia Tobacco Region Revitalization Commission

New Grower Workshop
November 13, 2018



For more information, contact:

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New Grower Workshop

9 a.m. - 5 p.m., November 13, 2018

Institute for Advanced Learning and Research, 150 Slayton Avenue, Danville, VA 24540

Registration is required for program attendance. Led by Virginia Tech Viticulture Specialists, this free workshop will provide an introduction to the basic components of vineyard operation in Virginia. Attendance to this or a previously offered workshop is required for new growers in order to be eligible for the Vineyard Development and Expansion Cost-Share Program.

Workshop Agenda:

- 9:00 Introduction and Market Opportunities
Dr. Tony Wolf, Director of Alson H. Smith Jr. Agricultural Research and Extension Center and Professor of Viticulture, Virginia Tech
- 9:30 Vineyard Business Planning and Predicted Cash Flows
Tremain Hatch, Viticulture Extension/Research Associate, Virginia Tech
- 10:00 Vineyard Site Evaluation and Environmental Challenges
Dr. Tony Wolf
- 10:45 Vineyard Design Considerations
Tremain Hatch
- 11:30 Variety/Clone/Rootstock Considerations for the Mid-Atlantic
Dr. Tony Wolf
- 12:00 Lunch Provided by the Institute for Advanced Learning and Research (IALR)
- 12:30 Fundamentals of Vineyard Management
Tremain Hatch
- 1:30 Overview of Vineyard Development and Expansion Program
Amy Turner, IALR
- 2:00 Depart for Vineyard* (The Homeplace Vineyards, Chatham, VA)
**There will be an outdoor component to this meeting. Please dress appropriately.*

[Register at www.TRRCgrape.com/New-Grower-Workshop.pdf](http://www.TRRCgrape.com/New-Grower-Workshop.pdf) by November 11.

